

# What's Inside CyberEdge

How CyberEdge  
helps your business

Cybersecurity and privacy risks continue to evolve, while businesses holding confidential and business-critical data embrace digital technology more and more. CyberEdge helps organizations develop effective end-to-end security risk management programs—underpinned by AIG's cyber insurance protection.

In the face of a cyber attack, our elite network of experts includes information security consultants, law firms, forensic investigators, and public relations firms to deliver immediate 24/7 client support — anytime, anywhere.

Here are just some of the ways we help you protect your business, your employees, your customers, and your property...



# Add our expertise to yours to help defend your business:

## Loss Prevention



CyberEdge helps to prevent an attack in the first place, with a host of services available to clients including: customizable training for employees, threat intelligence gathering and assessment, vulnerability scanning, blacklist IP blocking and domain protection, and vendor security analysis.

## First-Party Recovery and Restoration Costs/Business Interruption Loss



Once a breach occurs, we help clients notify and support the recovery of affected customers, handle crisis communications, and determine exactly what happened. We also assist with the costs of managing and mitigating a cyber incident and compensate for lost profits and operating costs due to the breach.

## Third-Party Loss and Regulatory Costs



We'll cover third-party claims by outside parties such as suppliers or customers resulting from a cyber breach. Assistance is also provided in responding to any regulatory actions brought in connection to the breach, or for failure to disclose the breach.

## Coverage for Bodily Injury and Property Damage



In addition to coverage for financial loss, clients can receive affirmative coverage for bodily injury and property damage resulting from a cybersecurity failure in a way that best fits their needs. Whether by enhancing an existing General Liability or Property policy or purchasing a dedicated modular cyber policy, clients can respond to the growing number of incidents and threats of cyber-attacks causing physical damage and harm to people.

## Extortion



If an outsider attempts to extort an organization by threatening the availability of its computer network or the disclosure or destruction of its information, we can help. This includes paying for costs associated with ending the threat and investigating its cause.

## Online Media Exposure



If content is erroneously distributed on an organization's website, we protect the organization against any related copyright infringement, trademark infringement, defamation, and invasion of privacy claims.

## Emergency 24/7 Assistance

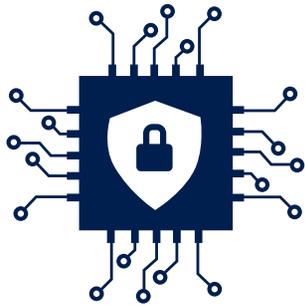


If a cyber-attack or data breach is believed to be underway, we'll get you technical support from an IBM specialist right away. Our experts are available 24-hours-a-day, every day of the year, to find the immediate threat (such as a hacker inside a network) and start the restoration and recovery process for a business as soon as possible.

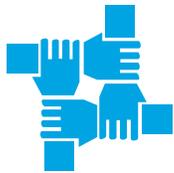
These are just some of the ways that CyberEdge can help keep businesses stay ahead of the curve of cyber risk. For full details of coverage, terms and exclusions see the CyberEdge policy wording or ask your insurance broker.

# WHY AIG

Our outstanding claims capabilities are an integral part of AIG's long and successful track record of insuring businesses against cyber threats:



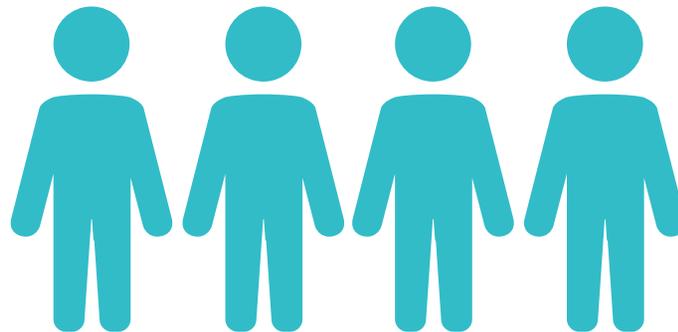
AIG has been providing stand-alone cyber insurance for nearly two decades.



AIG partners help clients build cyber-secure cultures and deal with the human element of cyber risk.

More than  
**20 million**

people and 22,000 companies have trusted us to help respond to some of the world's biggest data breaches.



AIG's breach resolution team has helped thousands of businesses worldwide respond to attacks.



Our relationships with leading cybersecurity companies help to deepen clients' understanding and ability to combat cyber risk exposure.



[aig.com/whyaig](http://aig.com/whyaig)

[youtube.com/aig](https://youtube.com/aig)

AIG may modify (by adding, removing or replacing a tool or service) or discontinue the Services at any time. AIG may partner with third party vendors to provide any or all Services. In some instances, AIG may have a referral fee structure in place, or an ownership interest, with certain third party vendors.

American International Group, Inc. (AIG) is a leading global insurance organization. Founded in 1919, today AIG member companies provide a wide range of property casualty insurance, life insurance, retirement products, and other financial services to customers in more than 80 countries and jurisdictions. These diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security. AIG's core businesses include Commercial Insurance and Consumer Insurance, as well as Other Operations. Commercial Insurance comprises two modules - Liability and Financial Lines, and Property and Special Risks. Consumer Insurance comprises four modules - Individual Retirement, Group Retirement, Life Insurance and Personal Insurance. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at [www.aig.com](http://www.aig.com) and [www.aig.com/strategyupdate](http://www.aig.com/strategyupdate) | YouTube: [www.youtube.com/aig](https://www.youtube.com/aig) | Twitter: @AIGinsurance | LinkedIn: [www.linkedin.com/company/aig](http://www.linkedin.com/company/aig). These references with additional information about AIG have been provided as a convenience, and the information contained on such websites is not incorporated by reference into this marketing material.

AIG is the marketing name for the worldwide property-casualty, life and retirement, and general insurance operations of American International Group, Inc. For additional information, please visit our website at [www.aig.com](http://www.aig.com). All products and services are written or provided by subsidiaries or affiliates of American International Group, Inc. Products or services may not be available in all countries and jurisdictions, and coverage is subject to actual policy language. Non-insurance products and services may be provided by independent third parties. Certain property-casualty coverages may be provided by a surplus lines insurer. Surplus lines insurers do not generally participate in state guaranty funds, and insureds are therefore not protected by such funds. © American International Group, Inc. All rights reserved.